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Focusing on experimental methods, authors Anne Myers and Christine Hansen lead students step by step through the entire research process, from generating testable hypotheses to writing the research report. The major sections of the book parallel the major sections of a research report (Introduction, Method, Results, and Discussion), giving students the skills they'll need to design and conduct an experiment, analyze and interpret the research findings, and report those findings. Although the main focus is on experimentation, alternative approaches are discussed as important complements. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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This edition continues to emphasize tha mutual facilitation of pure and applied research and the wise application of effective research methods to benefit society. Strategies for the solution of societal problems are specially developed in Chapters 10 and 11. Psychology is going through changes and is in danger of losing the methodological sophistication that has propelled it to the forefront of social and biological sciences. Psychologists are leaders in business, industry, government, politics, and academia, and their research findings on topics inportant for the public are cited daily in the media. However, that preeminence may erode as many psychologists neglect the study and use of sound research methodology. This book has always attempted to develop a broad perspective about where sound psychological research fits within areas of public interest as well as more generally within science. On this point some instructors whose students might be more interested in quasi-experimental research than in experimental research could assign Chapter 11 early in the course, perhaps immediately after Chapter 6, which introduces experiments.

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'Statistics Without Maths for Psychology' provides an accessible description of key statistical concepts and techniques needed by psychology students, avoiding as much maths as possible.

This sixth edition of Research Methods and Statistics in Psychology has been fully revised and updated, providing students with the most readable and comprehensive survey of research methods, statistical concepts and procedures in psychology today. Assuming no prior knowledge, this bestselling text takes you through every stage of your research project giving advice on planning and conducting studies, analysing data and writing up reports. The book provides clear coverage of statistical procedures, and includes everything needed from nominal level tests to multi-factorial ANOVA designs, multiple regression and log linear analysis. It features detailed and illustrated SPSS instructions for all these procedures eliminating the need for an extra SPSS textbook. New features in the sixth edition include: "Tricky bits" - in-depth notes on the things that students typically have problems with, including common misunderstandings and likely mistakes. Improved coverage of qualitative methods and analysis, plus updates to Grounded Theory, Interpretive Phenomenological Analysis and Discourse Analysis. A full and recently published journal article using Thematic Analysis, illustrating how articles appear in print. Discussion of contemporary issues and debates, including recent coverage of journals' reluctance to publish replication of studies. Fully updated online links, offering even more information and useful resources, especially for statistics. Each chapter contains a glossary, key terms and newly integrated exercises, ensuring that key concepts are understood. A companion website (www.routledge.com/cw/coolican) provides additional exercises, revision flash cards, links to further reading and data for use with SPSS.